

Media Release

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North America's Premiere Adventure Race Returns to Maine Wilderness

Untamed New England Announces 2014 Race Dates In The 100-Mile Wilderness Region

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After extensive course evaluations and careful consideration, Untamed Adventure Racing has selected Maine's 100-Mile Wilderness region to host the next edition of their expedition adventure race on June 17-22, 2014. Untamed Adventure will partner with the Appalachian Mountain Club (AMC), which owns and manages over 66,000 acres of conservation and recreation land and more than 80 miles of trails in the region, to make the 2014 race an unforgettable challenge in a stunning setting.

"After past editions of Untamed New England, racers may find it hard to believe, but our 2014 race course will be our most remote ever," stated Grant Killian, race director for Untamed New England. "It is a breathtaking course, with plenty of views, challenges, and **of course** ADVENTURE!"

"The course will include disciplines of trekking, paddling, mountain biking, packrafting, whitewater rafting, ropes, team orienteering relay, and plenty of true wilderness navigation", added Killian.

"We anticipate welcoming teams from all corners of North America," stated Clay Abney, Marketing Director for Untamed New England. "Past editions of the race have attracted international teams from as far away as Ecuador, Sweden, and Denmark."

“We are returning to Northern Outdoors Adventure Resort in The Forks, Maine as our official host,” said Abney. “Northern’s location with direct access to Route 201, close proximity to the course, and past logistical experience contributed to the decision. Racers can expect bus rides to the race start and from the race finish, and racer friendly hospitality.”

Registration for the 2014 race is open at www.UntamedNE.com. Teams of 2, 3 and 4 racers, will compete in this multi-day event with 4-person coed teams being the premiere category for prize purposes.

Untamed New England is a qualifier for the Adventure Racing World Championships which will be held in Ecuador in late 2014. The winning team will take home \$10,000 which is double the prize purse from 2012.

About Untamed New England 2014 "100 Mile Wilderness Edition":

Untamed New England is a 4-day expedition adventure race that is a qualifier for the Adventure Racing World Championship. The race includes mountain biking, paddling, trail running, orienteering, ropes, and more. The 2014 edition will take place in the Maine 100-Mile Wilderness region. www.UntamednNE.com

About the Appalachian Mountain Club (AMC):

AMC Maine Wilderness Lodges and surrounding conservation land are open to the public as part of AMC’s Maine Woods Initiative, an innovative approach to conservation that combines outdoor recreation, resource protection, sustainable forestry, and community partnerships in the 100-Mile Wilderness region. Maine Wilderness Lodges are traditional Maine sporting camps offering private cabins, home-cooked meals, and unlimited opportunities for outdoor recreation. www.Outdoors.org/MaineLodges

About Northern Outdoors

Northern Outdoors is Maine's Premier Adventure Resort and winner of Yankee Magazine's 2011 Best New England Adventures Award. Established in 1976, Northern Outdoors pioneered whitewater rafting in Maine and today offers a year-round selection of adventures including: rafting, river floats, hiking, fishing and snowmobiling.. Lodging options range from luxury cabins to riverside campsites. The resort is also home to the Kennebec River Brewery, featured on the Maine Beer Trail. Northern Outdoors is located 4 hours from Boston, 2.5 hours from Portland, ME, and 2.5 hours from Quebec City, Canada, on Route 201, The Old Canada Road National Scenic Byway. www.NorthernOutdoors.com