

Media Release

Media Contact:

Clay Abney
No Boundaries Media
clay@noboundariespr.com
251.586.4271



Untamed New England Adventure Race Sells Out In Record Time

February 2, 2012 | Littleton, NH

Only four months after opening registration, the Untamed New England Adventure Race is sold out with its final spot going to a team from Quebec, Canada.

This is the third straight sellout for the expedition adventure race that has established itself as THE destination adventure race in the Eastern US if not all of North America.

"There are teams from all corners of the continent: California, Alberta (Canada), Florida, and all points between," stated Clay Abney, Marketing Director for Untamed New England. "The race continues to attract international teams from as far away as Ecuador, Sweden and Denmark."

With over four months to go until the racing begins, this marks the fastest the race has ever reached capacity.

The record setting sellout can be attributed to 3 main reasons, explained Race Director Grant Killian: "It's a testimony to our ability as an

organization to deliver an authentic adventure race with emphasis on a real back-country experience; we've been organizing great races since 2004 and word has spread about the Untamed New England Adventure Race. It's also validation by our racers who can't wait to explore the wilds of our course in Maine, based from Northern Outdoors Lodge. Finally, it's a statement that the sport of adventure racing is vibrant and capturing the hearts of endurance athletes who are bold enough to give it a try."

Forty-five of the teams racing in Untamed New England are listed at www.UntamedNE.com/Teams.aspx -- but the full race roster will not be announced until March, as a few teams are finishing payments and formalities surrounding their registration.

Teams still interested in participating can join the waiting list, and there are still teams looking to add a teammate or two. Visit www.UntamedNE.com for more information.

About Untamed New England Adventure Race

Untamed New England is a 4-day expedition adventure race that is a qualifier for the Adventure Racing World Championship. The race includes mountain biking, canoe and kayak paddling, trail running, off-trail trekking, orienteering and fixed ropes. The 2012 edition will take place in the Maine wilderness. www.untamedne.com